

# THE CRAFTSMAN VILLAGE HISTORIC DISTRICT NEWSLETTER

## No. 18 (November/December 2006)

### MoLAA's Past, Present, and Future

One of the most important organizations in our area is the Museum of Latin American Art (MoLAA), located just two blocks from the Craftsman Village Historic District. Even if you have never been there, you may have noticed the construction at 6<sup>th</sup> and Alamitos as MoLAA finishes a major expansion. MoLAA is located at the site of Balboa Studios, one of the first motion picture studios in the United States. Between 1913 and 1918, famous actors of the silent film era such as Buster Keaton and Fatty Arbuckle made films there, and it is rumored that some people associated with the film studio lived in our neighborhood. In other words, MoLAA has strong connections to our neighborhood's past, present, and future.

For this edition of our newsletter, we are lucky to have interviewed Gregorio Luke, Director of MoLAA since 1999. Mr. Luke came to MoLAA with a background in the arts and in diplomacy. Mr. Luke was attracted to the vision of Robert Gumbiner, the Chairman of MoLAA: "from the beginning, he had a vision for what it was going to be." Mr. Luke emphasized how important Latin American art is to our city and region: "Latin America is a culture of fusions, and that's always been the case in the United States as well." As a result, MoLAA is "trying to be a museum that's more than a museum. A place that's fun and that erases barriers."



An old photograph of Balboa Studios (7<sup>th</sup> & Alamitos)

Mr. Luke noted that the work of a museum and a historic district are linked: "creating a beautiful environment is important. Too much of our urban development has forgotten this simple truth. We must take ownership of our urban environment; this can change your attitude and your outlook, beginning with your home." These shared interests mean that MoLAA can benefit our historic district: "I hope that the enthusiasm that's generated with the museum has a dramatic and positive impact, that it becomes a way to increase people's quality of life. A place to bring your children and teach them about art. The museum can be an anchor. We want MoLAA to bring good things to your historic district."

If you have never been to MoLAA, visit the museum and see their amazing collection of art! Thanks to the support of people like Gregorio Luke, MoLAA will help our neighborhood continue to improve into the future.

#### AN EASY WAY TO IMPROVE OUR NEIGHBORHOOD

If you see trash in the street in front of your house, or in the curb in front of your house, or in your yard, just pick it up. If we all keep the area in front of our house clear of trash, then our weekend trash cleanups will be easy and fast, and the neighborhood will look beautiful all month long!

# EL PRESENTE, PASADO, Y FUTURO DE MOLAA

Una de las organizaciones más importantes en nuestra área es el Museo de Arte Latinoamericano (con siglas en inglés MoLAA), situado solamente a dos cuadras del Distrito Histórico Craftsman Village. Así usted no haya estado allí, pueda que haya visto la construcción en 6th y Alamitos donde MoLAA está terminando una gran expansión. MoLAA está ubicado en el sitio de Balboa Studios, uno de los primeros estudios de cine en los Estados Unidos. Entre 1913 y 1918, actores famosos de la era del cine silencioso como Buster Keaton y Fatty Arbuckle hicieron filmes allí, y se rumora que algunas personas asociadas con el estudio de cine vivieron en nuestro vecindario. En otras palabras,

MoLAA tiene fuertes conexiones al pasado, presente y futuro de nuestro vecindario.



Una vieja fotografía de Balboa Studios (7<sup>th</sup> y Alamitos)

Para esta edición de nuestro noticiero, tenemos suerte de haber entrevistado a Gregorio Luke, Director de MoLAA desde el 1990. El Señor Luke vino a MoLAA con un conocimiento de las artes y de diplomacia. El Señor Luke fue atraído a la visión de Robert Gumbiner, el Presidente de MoLAA: "desde el comienzo, él tuvo una visión de lo que iba a ser" El Señor Luke destacó la importancia del Arte Latinoamericano para nuestra ciudad y región: "El Arte Latinoamericano es una cultura de fusiones, y este ha sido siempre el caso en los Estados Unidos también" como resultado. MoLAA está "tratando ser un museo que es más que un museo. Un lugar que es divertido y que borra las barreras."

El Señor Luke indicó que el trabajo de un museo y el distrito histórico están conectados: "creando un bello medio ambiente es importante. Una gran parte de nuestro desarrollo urbano ha olvidado esta simple verdad. Debemos tomar propiedad de nuestro medio ambiente urbano, esto le puede cambiar su actitud y su perspectiva, comenzando con su casa." Estos intereses compartidos quieren decir que MoLAA puede beneficiar a nuestro distrito histórico: "Espero que el entusiasmo que es generado con el museo tenga un impacto positivo y dramático, que llegue a ser una manera de aumentar la calidad de vida de la gente. Un lugar para traer a sus hijos y enseñarles sobre el arte. El museo puede ser un ancla. Deseamos que MoLAA traiga buenas cosas a nuestro distrito histórico."

Si usted nunca ha visitado MoLAA, visite el museo y vea la maravillosa colección de arte. Gracias al apoyo de gente como Gregorio Luke, MoLAA ayudará a nuestro vecindario para que continúe mejorando el futuro.

## UNA MANERA FÁCIL DE MEJORAR NUESTRO VECINDARIO

SI USTED ENCUENTRA BASURA EN LA CALLE ENFRETE DE SU CASA, O EN LA ORILLA DE LA ACERA ENFRETE DE SU CASA, O SU PATIO, SIMPLEMENTE RECÓGELA. SI TODOS NOSOTROS MANTENEMOS EL ÁREA ENFRETE DE NUESTRAS CASAS LIBRE DE BASURA, NUESTRAS LIMPIEZAS DEL FIN DE SEMANA SERÍAN RÁPIDAS Y FÁCILES, Y EL VECINDARIO SE CONSERVARÍA BONITO TODO EL MES!



Contact us:

Entrenos en contacto con:

Gọi số điện thoại:

ទាក់ទងជាមួយរដើម

For more information, contact Michelle Arend-Ekhoff at (562) 599-3559.

This newsletter is produced by the Craftsman Village Historic District Focus Group.

Board members: Michelle Arend-Ekhoff, Tom Boellstorff, Anna Marie Cruz, Sunshine Daye, David Hernandez, Peggy Kozlowski, and Patrishia Krinke.

Copies of this brochure provided free of charge by the Neighborhood Resource Center ((562) 570-1010).

**WWW.CRAFTSMANVILLAGE.ORG**



**The Craftsman Village Historic District  
El Distrito Histórico Craftsman Village  
Khu vực lịch sử Craftsman Village  
ភ្នៃមិចំណាត់ថ្នាក់ចូលក្នុងតំបន់ប្រវត្តិសាស្ត្រ**



The Craftsman Village Historic District-Upcoming Events



## November 2006

| SUNDAY  | MONDAY | TUESDAY              | WEDNESDAY   | THURSDAY           | FRIDAY | SATURDAY   |
|---|--------|----------------------|---|--------------------|--------|--|
| Put me on your<br>fridge!                       |        |                      | 1   | 2                  | 3      | 4  |
| 5 Monthly meeting<br>at 762 Toledo<br>Walk, 7pm | 6      | 7<br>Election<br>Day | 8   | 9                  | 10     | 11<br>VETERAN'S DAY                                    |
| 12  | 13     | 14                   | 15  | 16                 | 17     | 18 Planting (meet<br>at Toledo Walk &<br>Hellman, 9am) |
| 19  | 20     | 21                   | 22  | 23<br>Thanksgiving | 24     | 25   |
| 26  | 27     | 28                   | 29 HANA mtg,<br>4 <sup>th</sup> St. Senior Ctr (at<br>Orange), 630 pm | 30                 |        |  |

## December 2006

| Sunday                  | Monday                                   | Tuesday | Wednesday   | Thursday | Friday | Saturday   |
|-------------------------|--|---------|---|----------|--------|--|
|                         |  |         |   |          | 1      | 2 Street cleanup,<br>9am <u>762 Toledo<br/>Walk</u> (look for<br>dumpster) |
| 3                       | 4 Monthly<br>meeting at<br>1445 9th, 7pm | 5       | 6   | 7        | 8      | 9  |
| 10                      | 11                                       | 12      | 13  | 14       | 15     | 16   |
| 17                      | 18                                       | 19      | 20  | 21       | 22     | 23   |
| 24                      | 25<br>Christmas                          | 26      | 27 HANA mtg,<br>4 <sup>th</sup> St. Senior Ctr (at<br>Orange), 630 pm       | 28       | 29     | 30   |
| 31<br>New Year's<br>Eve |  |         | HANA=Hellman Area<br>Neighborhood<br>Association (our<br>group is a member) |          |        |  |

